

PATENT
Atty. Dkt. _TVG/46657

program guide and render the editorial content index page and one or more editorial content items on the display device in response to a selected user command.

17. (Currently amended) A system for delivering editorial content to one or more subscribing broadcast networks, the editorial content items presented for use within the context of an electronic program guide, the system comprising:

one or more editorial content producers provided with a connection to a data network, the editorial content producers creating editorial content items;

an operations center provided with a connection to the data network, the operations center operative to receive the editorial content items via the data network from the editorial content producers and modify the editorial content items into a standard format for presentation within the context of an electronic program guide; and

one or more broadcast networks provided with a connection to the data network, the ~~distribution~~ broadcast networks operative to receive the modified editorial content items, for distribution forming an editorial content index page having pointers to the modified editorial content items, and for periodically sending the editorial content index page and the modified editorial content items to a subscribing customer for local storage and presentation within an electronic program guide.

REMARKS


The Applicant requests that the Examiner enter the amendment prior to examining the application. Claims 1, 2, 5, 7, 8, 12, 15, 16 and 17 have been amended to more clearly define the inventive subject matter. The amendments are made to provide the full scope of coverage to which the application is entitled.

PATENT
Atty. Dkt. _TVG/46657**CONCLUSION**

Thus, the Applicant submits that all the claims presently in the application are in condition for allowance. Accordingly, both reconsideration of this application and its swift passage to issue are earnestly solicited.

If, however, the Examiner believes that there are any unresolved issues requiring adverse final action in any of the claims now pending in the application, it is requested that the Examiner telephone either John M. Kelly, Esq. or Eamon J. Wall, Esq. at (732) 530-9404 so that appropriate arrangements can be made for resolving such issues as expeditiously as possible.

Respectfully submitted,



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